

For Immediate Release

### **Harold T. Caven Professorship Recipient Named**

Dr. Qiujiie “Angie” Zheng, Associate Professor of Quantitative Methods and Economics at the University of Alaska Anchorage, is the recent recipient of the University of Alaska Foundation’s 2018 Harold T. Caven Professorship. The two-year professorship includes a \$20,000 award. This award will enable Zheng to train students to use new tools for consumer and marketing research. The students will engage in two research projects: assessing market demand and consumer choice for Alaska’s locally grown foods and determining the preference for Alaska’s wild salmon vs. farm raised salmon. The findings of the research are important and beneficial for Alaska’s local industries and the state economy.

Dr. Zheng has been with the University of Alaska Anchorage since 2012. She received her Master of Arts in International Finance from Nankai University, China and a Master of Science in Statistics and a PhD in Economics from Washington State University, Pull 8

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